

DEEPAK RAO



Email: drao@outlook.com

Mob: +919810616553

LinkedIn: [Link](#)

Portfolio Website: [Link](#)

Talented professional looking for experience in certain fields of media where my strengths of creativity, practicality and unbound dedication could be put to good use.

Education

- MA in Filmmaking from Goldsmiths College, University of London (2010-11)
- BA Media Production, University of Bedfordshire, England (2008-09) (Top-up Degree)
- Bachelor of Media Studies, Wigan & Leigh College, New Delhi (2006-2008)
- 10+2 in Commerce, C.B.S.E, Fr. Agnel School, New Delhi (2005)

Work Experience

- Zero Design Studio - Content Studio Head (Delhi-NCR) (April 2024 – Current)
 - **Lead projects for multiple clients such as Infosys Confluence Americas & Europe, Ferrara USA, Alliant USA, Taiwan Excellence, ColorPlus, BharatBenz, Bluestar, Diageo, Cvent, Hero – Auto Expo 2025, India Energy Week 2025, Adipecon Conference Abu Dhabi, Aero India 2025**
 - **Project Management for CGI, Anamorphic, 2D & 3D animation based large format event content**
- Freelance Content Production (April 2023 – March 2024)
 - **Overseen and supervised content production for 30+ films for Indian Government's Bharat Tex 2024 held in February**
 - **Produced multiple shoot & graphic based films for clients such as Hyundai, HP, Shell & Schneider Electric**
- TCMP Group - XP&D – An Experiential & Digital Platform – Senior Content Producer (Aug 2022 – March 2023)
 - **Produced 2D, 3D, AR, Projection & Anamorphic content for Hockey World Cup'23, National Games, Hyundai, Microsoft, BMW, Tata WPL, IPL, Khelo India, AD T10 Abu Dhabi.**
- WPP Group - VMLY&R Commerce Encompass – Associate Content Director – (August 2018 – July 2022)

- *Directed TVC's, Digital films and Virtual Event Content for clients such as Hyundai, HP, BMW, Mercedes, Shell, Microsoft, Lakme Fashion Week, Amazon, Dupont FMC, Asian Paints, GQ, Vogue. Worked on government projects such as Pravasi Bharatiya Diwas, Khelo India, Indo Africa Summit.*
- Salt Experiential Group - Space Monkey Media – Senior Producer – (August 2015- July 2018)
 - *Directed & Produced TVC's, Corporate TVC's, Event Afterfilms for Blender's Pride Fashion Tour, Bollywood Music Project, Samsung, Vodafone, Radio Mirchi, Audi, Pernod Ricard, Hero Motocorp, Adidas, Nokia, Adani Group.*
- R.Me Productions – Creative Producer – (April 2014 to March 2015)
 - *Creative Director for Corporate films, product shoots, ad films, events, destination weddings and short films for a production firm based in New Delhi.*
- Jammin Productions – Associate Creative Producer – (February 2013 to March 2014)
 - *Creative Producer for Zee Q's TV shows – ACK Heroes, Satrangi.*
- Reliance BIG CBS Prime, BIG RTL Thrill - Promo Producer – (August 2011 – January 2013)
 - *Produced promos for programmes such as CSI, NCIS, Hawaii 5o, The 4400, Dead Zone, Jerry Springer, David Letterman, Survivor and Hollywood movies. Conceptualized and produced channel sizzle reels and Network AV's.*
- BBC Channel 3 - Asian Programming - Assistant Promo Producer - (December 2010 – June 2011)
 - *Produced promos for BBC programmes such as Conviction, Fields of Gold, Casanova. Assisted in Network AV's, channel sizzle promotions.*
- Midlands Asian Television - Post production Supervisor for a UK based Indian TV channel – (2009-10) (1 year)
 - *Edited and conceptualized shows for Bollywood UK centric programming like celebrity interviews, movie promotion campaigns, trailers, channel promos, and special biographic episodics of guest celebrities such as Rahat Fateh Ali Khan, Irfan Khan, Aamir Khan.*
- Worked as a part-time assistant editor for Radius Media Extensions, assisted in Documentary production. Duration : 1year (2007-08)
- Produced a theatre play for Khayaal Theatre company, shot with Sony Z1 and edited 50 minute long play. Duration : 3 months (2008)

Sample Work

- Adani Group TVC (Director)- https://youtu.be/8yi_Q9ddZ7I
- Colorplus India CGI - https://www.instagram.com/reel/C6_GYXPd0v/
- Taiwan Excellence CGI - <https://www.instagram.com/reel/C84OPq3s3T8/>
- Pernod Ricard – Digital Film (Director) - <https://youtu.be/Cj2lyuitpaU>
- Eicher Brand Film (Director) - <https://youtu.be/DgGWygptXk>
- Microsoft Future Ready - <https://youtu.be/bJKQlrAioow>
- GQ Men of the year - <https://youtu.be/jlv-2ErcDk4>
- Hockey World Cup 2023 - [Link](#)
- Govt. of Odisha Conclave 3D Anamorphic - [Link](#)
- GVK T2 Mumbai Airport - https://youtu.be/Q76_5ZzXACE
- PRI TV Episodic - <https://youtu.be/tdzbQ3D29x0>

- AR content for Hockey world cup - <https://www.facebook.com/watch/?v=1574537969626580>
- Serendipity Arts Festival – Afterfilm - https://youtu.be/X_2FAdyQeFc
- Lakme Fashion Week 2020- <https://youtu.be/7zQH6xaTr30>,
<https://youtu.be/ft9cuXGMfQQ>
- FMC India TVC - <https://youtu.be/BU6ffbwrnrl>
- FMC Coragen Documentary - <https://youtu.be/LWhgtDFF5Zs>
- HP Omen Fanfest - <https://youtu.be/YV6Ff8T1vsA>
- BIG CBS Prime Demo Reel -
<http://www.youtube.com/watch?v=eXhRqRmM1yY>
- BBC Three Reel - <https://vimeo.com/26460728>)
- Editing Showreel - <https://www.youtube.com/watch?v=QZ31ZyQWwCc>)
- Conceptualized and edited Fiction Film – The Perfect Day (FCP) -
http://www.dailymotion.com/video/x95l0g_the-perfect-day_shortfilms)
- Conceptualized and Sound designed Fiction Film – Aftermath -
<http://youtu.be/WknSomlWFnU>)
- Shot and Edited – Non-Dialogue Film – Listen (Adobe Premiere Pro) -
<http://www.vimeo.com/8809057>)
- Conceptualized and Edited – The Travelling Light (FCP) -
<https://youtu.be/t8un2XBz3EI>

Skills Summary

DIRECTION & CONTENT PRODUCTION	<i>Proficient in directing & producing TVC's, digital films, 3D/2D large format content, short films & documentaries for multiple agencies & media production firms</i>
PROJECT MANAGEMENT	<i>End to End content project management for multiple ad agencies right from the pre-production stage to final content delivery</i>
EDITING	<i>Capable of editing on Final Cut Pro, Motion, Soundtrack Pro, Adobe Premiere Pro, edited News Reports, Fiction Films, TV shows and Documentaries</i>
WRITING	<i>Scripted produced promos, concepts, AV's for TV channels and production agencies</i>
CAMERAWORK	<i>Able to operate Professional Camera, Sony EX-3, Canon 5d Mark3, Z1. Assisted on RED ONE. Assisted in Film shoots and documentaries</i>
PHOTOGRAPHY	<i>Able to operate SLR & DSLR Cameras. Assisted in University Projects.</i>
AWARDS	<i>1. BIG CBS Performer of the Month Award for managing the OAP team.</i>

Fiction Film, ***The Aftermath***, Sound Designed for, won Best Short Film of the Month Award (May 2011) at London's Shortcutz Film Festival.

2.